TREND MICRO™

Securing Your Web World

Worry-Free™ Security

For Small Business

It's your business.
It's your reputation.
Protect your future.

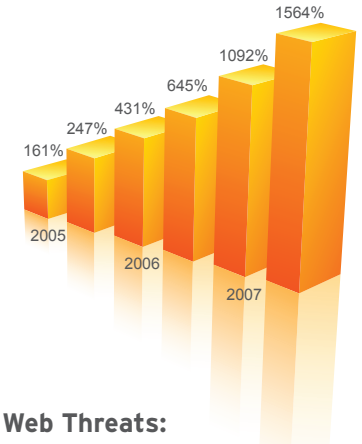
WORRY FREE SECURITY

Worry-Free Security solutions protect your assets, your customer information, and your reputation from identity theft, cyber criminals and other Web threats. These solutions provide a hands-off, easy-to-use defense against the many threats that can damage your business. Worry-Free Security solutions let you forget about security and get back to business.

Secure the Open Door

Like many businesses, you rely on the web to be competitive, generate revenue, and serve customers. The web opens the door to your business. It amplifies your ability to communicate and enables productivity gains. However, the web and email lifelines that are so vital to your livelihood also expose your business to risk.

That same open environment that makes the web great for business also helps make it ideal for cybercrime. Financial damage, identity theft, loss of confidential information, productivity hits, theft of network resources, damage to business reputation, and erosion of customer confidence in ecommerce are just some of the repercussions to business from web-based threats. That's why safeguarding your ecommerce data and customers' privacy is critical to maintain your reputation and successful business operations.



Web Threats:
Escalating web threats are fueled by profits from identity theft and stolen business assets. Continued growth in web threats is expected in 2008.

Move from Outdated to Updated

Of course, Worry-Free Security protects customer data, business productivity, and ecommerce websites from conventional threats like viruses, spyware, spam and phishing. Now, it helps you defend your business from the latest web threats including identity theft, risky websites, and hacker attacks. Plus you can increase your protection while you decrease the drain on your PCs caused by conventional security solutions.

For example, conventional pattern or signature file matching security slows down your PCs, impacting your employees' productivity. These methods just can't keep pace with the rapidly escalating number of web threats. Now, you can choose a smarter defense with Worry-Free Security, which includes web threat protection available only from Trend Micro.

Increase Security with a Worldwide Neighborhood Watch

Web threat protection is a virtual neighborhood watch, increasing security by using many lookouts, then quickly warning others, so threats can't come in. Web threat protection uses Trend Micro's unique web reputation database to capture the threat experiences of all our customers worldwide—from consumers to the largest enterprises. Each attack on an individual PC adds to our database and understanding of website reputation, malware behavior, and spam sources. Our experts and technology then protect every subsequent user from those threats and their sources.

- Every day, Trend Micro scans **three to four billion** websites for threats.
- Each day, we prevent customer exposure to **eight to ten million** infected websites.

Valued by Small Business IT Experts

"Trend Micro Worry-Free solutions are easy to deploy and a breeze to support. Everything is auto-configured. We take advantage of all the settings that allow the software to automatically monitor and control things for us."

Steve Dunn
VP of Technology and Principal
The Arizpe Group, Inc.

Worry-Free Business Security

Worry-Free Business Security solutions protect your assets, your customer information and your reputation from identity theft, cyber criminals and other web threats. These solutions are smarter, simpler, and deliver a whole new line of safety defenses, so you can focus on your business.

Safer

Only Trend Micro delivers unique web threat protection that defends digital business assets and customer information from emerging threats to protect your good reputation.

- **Prevents exposure to risky websites.** Stops threats by providing real-time attack prevention without having to wait for the latest pattern file updates.
- **Secures online transactions.** Online Transaction Protection defends against malicious hi-jacking while customers are buying online.
- **Guards business data from theft.** Blocks access to data assets (i.e. customer files, Intuit QuickBooks™ files) by analyzing the behavior of threats.

Smarter

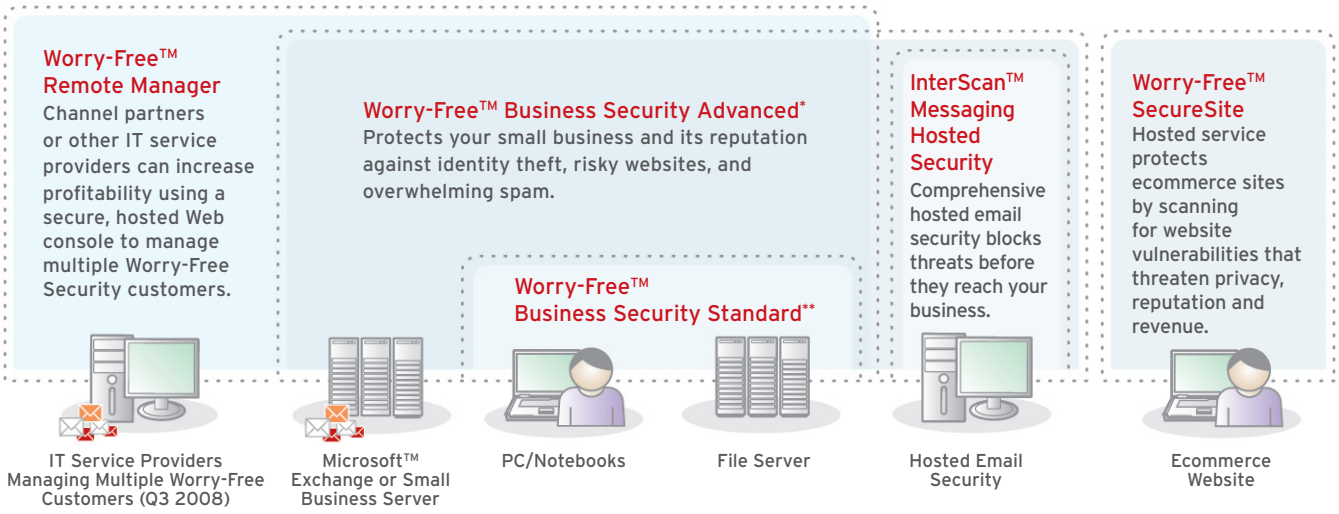
Our security technology updates constantly, yet does not drain your computing power. Resource-intensive processing to detect and block threats occurs in Trend Micro's data center, not on your network.

- **Stops spam, doesn't process spam.** An added layer of protection that blocks spam before it reaches your Microsoft™ Exchange™ server delivers better protection with less impact on performance.
- **Blocks threats, not productivity.** Catches threats before they can reach your business and damage your PCs, critical servers, and employee productivity.
- **Defends in real time, no waiting.** Stops threats rapidly—without waiting for a pattern file—by detecting malicious attempts to change key files and applications.

Simpler

Security should stay out of the way of business while protecting its operations. Worry-Free Business Security is simple to use and effective at blocking existing and future threats.

- **Understand threat status quickly.** Simple traffic-light status on a web dashboard keeps you informed.
- **Eases deployment.** Choose from easy set up or have your external IT service professional manage your solution for you.
- **Sets security automatically for traveling laptops.** Automatically detects employees' on- or off-site status then selects the ideal setting for ease of access, flexibility, and security.



Support	Choose from Standard Support (5 am to 5 pm Pacific Time, Monday-Friday) or upgrade to 24x7 support.
Worry-Free™ Gateway Partner Solutons	Partner solutions offer web threat protection at the small business Internet gateway. Trend Micro™ ProtectLink Gateway is a hosted security service that stops spam and filters URLs to prevent unwanted content passing through your Linksys router. It is sold though Linksys resellers.

*This bundle is an upgrade from Client Server Messaging Security for SMB, and now includes InterScan Messaging Hosted Security.
**Upgrade from Client Server Security for SMB.

Worry-Free Security Solutions for Small Business

Only Trend Micro offers web threat protection that addresses the exponential growth of web threats in a way that reduces the burden on small businesses. Our unique solution gathers knowledge of threats and rapidly deploys it to defend all our customers. **It's your business. It's your reputation. Protect your future.**

Protection Point	Worry-Free Business Security Advanced	Worry-Free Business Security Standard
PCs	✓	✓
File Servers	✓	✓
Microsoft™ Small Business Servers	✓	
Microsoft Exchange Email Servers	✓	

Threat Protection	Worry-Free Business Security Advanced	Worry-Free Business Security Standard
Spam, phishing, content filtering	✓	
Includes InterScan Messaging Hosted Security New!	✓	
POP3 spam New!	✓	✓
Prevent exposure to infected websites New!	✓	✓
Transaction Protector New!	✓	✓
Internet Messaging (IM) New!	✓	✓
Wireless (Wi-Fi) connections New!	✓	✓
Lock down of select data files (e.g. Intuit QuickBooks™) New!	✓	✓
Virus, spyware, firewall	✓	✓
Rootkit, bots	✓	✓

Management	Worry-Free Business Security Advanced	Worry-Free Business Security Standard
Sets security automatically for travelling laptops	✓	✓
Easy traffic-light status web dashboard or reports	✓	✓

CERTIFIED FOR Windows Vista™

CHANNEL CRN 2008 CHAMPIONS

Worry-Free Security Solutions
Visit www.worryfree.com for more information on our solutions for small business.

Worry-Free Security Solutions

Worry-Free Business Security Solutions

Protects your small business and its reputation against identity theft, risky websites, and overwhelming spam. These solutions block web-based threats and malware so you can focus on your business.

- **Advanced:** Delivers multilayered antispam including InterScan Messaging Hosted Security. Protects Microsoft™ Exchange, Small Business Servers, Microsoft™ Windows™ servers, PCs, and laptops.
- **Standard:** Protects Microsoft™ Windows™ servers, PCs, and laptops.

Worry-Free™ SecureSite (Beta)

Hosted service protects small business ecommerce sites by scanning for website vulnerabilities that threaten online privacy, business reputation, and ecommerce revenue.

InterScan™ Messaging Hosted Security

Comprehensive hosted email security solution blocks email threats before they reach your network.

Worry-Free™ Remote Manager

IT service providers or channel partners can increase profitability by managing multiple Worry-Free™ Business Security customers from anywhere using this secure, hosted web console.

Support

- Standard Support is available from 5 am to 5 pm (Pacific Time), Monday through Friday.
- 24x7 Support provides expert technical telephone support, every day of the year.

Worry-Free™ Gateway Partner Solutions

Partner solutions offer web threat protection at the small business Internet gateway. Trend Micro™ ProtectLink Gateway is a hosted security service that stops spam and filters URLs to prevent unwanted content from passing through your Linksys router. It is sold through Linksys resellers.

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