TREND MICRO™ | Securing Your Web World

WORRY-FREE™ Business Security

Safer. Smarter. Simpler.

Protect your computers with the #1 ranked solution that's designed to fit your needs. Powered by Trend Micro™ Smart Protection Network™, you'll never have to worry about viruses, identity thieves or web threats again. Discover a safer, smarter and simpler approach to security that lets you focus on your customers and not on managing security.

Why settle for anything but
the best for your business?

Your Security Issues are Unique

Cybercriminals are attacking small businesses because they have inadequate security. In fact, even though 90 percent of businesses like yours have antivirus software, almost half report attacks. These threats can steal sensitive data, drain your resources, and harm your business reputation.

Don't be lulled into a false sense of security using conventional antivirus for large enterprises, or security that is geared to consumers. You don't have time to manage complex enterprise solutions. And, consumer antivirus doesn't give you the management control or level of protection you need. Your security issues are unique to a growing business.

There's a better way to protect your business even if you have limited IT resources and security expertise.

Experience a New Approach to Business Security

Designed from the ground up to protect the critical data of businesses like yours, Trend Micro™ Worry-Free™ Business Security stops today's and tomorrow's threats. And it does this while minimizing the impact on your computers' performance due to the unique protections of Trend Micro™ Smart Protection Network™. Worry free also means it's a snap to deploy and requires zero administration.

Power Your Security with Trend Micro™ Smart Protection Network™

Worry-Free Business Security is powered by Trend Micro Smart Protection Network. Unlike conventional security, it blocks the latest threats before they reach your business—providing stronger protection while reducing your reliance on signature-based downloads that slow down your computers. This new, smart approach provides your business with important benefits:

Safer

- Proactive defense against virus attacks on all devices—stops threats before they infect your computers
- Protects computers in the office, at home, or on the road

Smarter

- Smart Protection Network's pre-emptive security doesn't slow down computers
- Faster scanning, quicker updates for immediate protection against the latest threats

Simpler

- Easy to set up, manage, maintain and requires zero administration
- Simple traffic light dashboard shows alerts or confirms that all computers/devices are protected

Ranked #1 at Blocking Threats

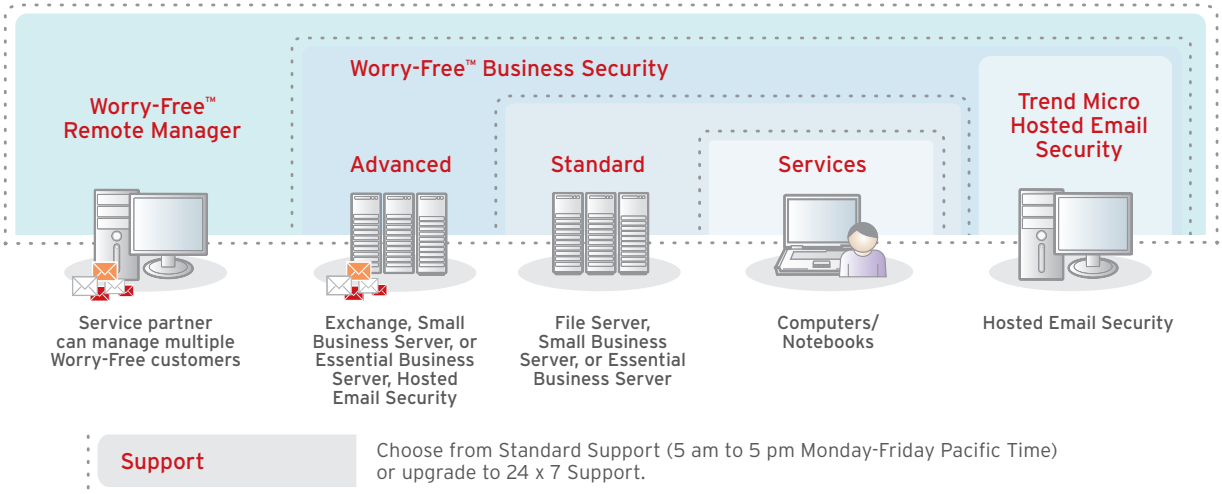
Trend Micro scored highest in independent tests conducted by NSS Labs.

Corporate Endpoint Product	Overall
Trend Micro	93.6%
Kaspersky	89.0%
Symantec	86.3%
McAfee	82.2%
Norman	81.6%
F-Secure	80.7%
Panda	75.2%
ESET	67.5%
AVG	67.1%
Sophos	62.5%

Why Choose Trend Micro?

- 20 years of industry-leading security expertise for business and consumers
- Worry-Free solutions protect over 600,000 businesses globally
- 50 million endpoints are protected by our Smart Protection Network, which receives about 29 billion queries daily and blocks over 4 billion threats
- NSS Labs independent test ranked Trend Micro #1 in real-world online protection

Worry-Free™ Business Security



If you have servers and multiple computers

- **Worry-Free Business Security Advanced and Standard**—Safer, Smarter, Simpler
  Protects your computers, laptops and servers from viruses, spyware, spam, and other web threats. The software also prevents infections from USB devices, secures Wi-Fi connections, and includes URL filtering to block access to risky web sites. The advanced version includes hosted email security for extra spam protection.
- **Trend Micro Hosted Email Security**—Stop Spam and Email Threats
  Prevents email-borne threats like phishing attacks, infected files, and links to bad websites. Rated #1 in spam-blocking, it includes a money-back service level commitment to 100% uptime and zero email-based viruses.

If you have multiple computers (and no server)

- **Worry-Free Business Security Services**—Easy as 1, 2, 3
  Protect your computers in the office, at home or on the road with a hosted security service by Trend Micro. It's as easy as **(1) login**, **(2) register**, and **(3) connect**—for similar protection as Worry-Free Business Security Standard.

If you want to manage hosted security services

- **Worry-Free Remote Manager**—For IT Service Partners
  Want to focus on growing your business with security as a service? IT services partners can remotely manage Worry-Free™ Business Security solutions from a central management console that provides security status and alerts on all their customers' computers—whenever or wherever they connect.

Worry-Free Business Security

Solutions at a Glance

With more than 20 years of industry-leading security expertise, it's no wonder that Trend Micro Worry-Free solutions protect over 600,000 businesses around the world. Whatever your business, we have a solution to fit your security needs.

Worry-Free Business Security Solutions			
Safer	Advanced	Standard	Services
Blocks viruses, POP3 spam, spyware, rootkits, and bots	✓	✓	✓
Stops web threats before they can reach your business	✓	✓	✓
URL Filtering restricts access to unproductive, offensive, or risky sites	✓	✓	
Scans and blocks email-based virus, spam and inappropriate content on the email server	✓		
Trend Micro Hosted Email Security is rated #1 in spam-blocking	✓		
Smarter	Advanced	Standard	Services
Faster scanning, quicker updates with minimal PC impact (Smart Scan)	✓	✓	✓
Trend Micro™ Smart Feedback technology automatically identifies emerging threats	✓	✓	✓
Guards against infection from USB devices	✓	✓	✓
Filters Instant Messaging content	✓	✓	✓
Secures Wireless (Wi-Fi) connections	✓	✓	✓
Locks down select files and folders (e.g. QuickBooks®)	✓	✓	✓
Simpler	Advanced	Standard	Services
Enhanced dashboard for at-a-glance status checking	✓	✓	✓
• Easy install with preconfigured settings	✓	✓	✓
• Generates security reports	✓	✓	✓
• Sets higher security automatically for travelling laptops*	✓	✓	✓
• Configurable email warning alerts	✓	✓	✓
• View and remotely manage travelling laptops from anywhere without requiring VPN			✓
• No server hardware or software required			✓

*With WFBS Services machines are always connected to the cloud server and receive the same level of protection.

VALUED BY Customers

"Today, Trend Micro Worry-Free Business Security meets all of our requirements and we've had five years without any security-related problems."

Bill Buck
Aerospace Engineer
AeroTech Research Inc.

"Trend Micro Business Security Services offer desktops and notebooks the same level of protection as an on-site solution, but without the trouble of setting up VPNs or configuring systems for roaming."

Michael Rufolo
Technical Lead
eSecurITyToGo, LLC

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